

## AP Music Royalties Fund acquires Musikverlage Hans Gerig in cooperation with ROBA Music Publishing

Hamburg/ Zug, 25th March 2022

AP Music Royalties Fund (APMRF) and ROBA Music Publishing (ROBA) have acquired the well-established German music publisher GERIG, from Bergisch Gladbach. GERIG was founded in 1946 and comprises of more than 20 music publishing catalogs and over 30,000 song copyrights.

Among the songs acquired are famous Pop/Rock classic "Verdammt lang her" and the GDR hits "Über sieben Brücken musst Du gehn", "Der blaue Planet", "Melodie D'amour" and "Du hast den Farbfilm vergessen". Particularly well represented is GERIG in the genres of Karneval ("Drink doch eine met", "Mer Losse der Dom In Kölle", "In unserem Veedel", "Der Treue Husar"), Party Music ("Johnny Däpp", "Heute fährt die 18 bis nach Istanbul") and Rock/Okttoberfest ("Skandal im Sperrbezirk", "Schickeria").

Furthermore, GERIG participates in Germany on a protection period basis on well-known international hits such as "Hey Baby", "This Ole House", "See You Later Alligator" and "A Banda". In the Schlager genre, famous melodies such as "Immer wieder Sonntags" and "Schön ist es auf der Welt zu sein" are also included in the catalog. In addition, Volksmusik is represented in the GERIG catalog with evergreen hits such as "Aus Böhmen kommt die Musik" "Wo der Wildbach rauscht" and the "Rennsteiglied".

Leading German speaking musicians from various decades since the 1950s have performed and recorded the GERIG songs, starting inter alia with Freddy Quinn, Peter Alexander, Bill Ramsey or Hazy Osterwald in the 1950s followed by Gus Backus, Caterina Valente, Vico Torriani, Heintje, Roy Black, Nina Hagen, Peter Maffay, Karat or Spider Murphy Gang in the latter half of the 20th century and more recently with contemporary recordings and performances by BAP, DJ Ötzi, Jürgen Drews or Ikke Hüftgold.

Marcel Schnyder, Ivo Holdener (Alternative Partners): *"We and our investors are very excited about the acquisition of the GERIG catalog. The acquisition of GERIG represents a further significant milestone for us and significantly increases the quality and the diversification of our fund. APMRF is the first European on-shore Music Royalties Fund that offers exposure to a broad range of legendary songs and evergreens of the German speaking music market. With ROBA, we have found the ideal partner to manage this unique catalog and who also participates in the rights on a long-term basis. We would like to sincerely thank the seller, the Ilgner family, for their trust and we are looking forward to truly appreciating and shaping the future of this unique publishing catalog together with ROBA."*

Prof. Dr. Christian Baierle (ROBA Music Publishing): *"GERIG is one of the gems of the German music publishing market, it is the publishing house, that completes us. GERIG contributes the missing GDR repertoire to our „Lied der Zeit Musikverlag" as well as older famous German hits and evergreens that were published before ROBA was established. Together with our partner Alternative Partners we are looking forward to treasure and continue the tradition of GERIG together with its artists and partners by leveraging our unique music publishing know-how and state of the art administration and management tools. It is important for me to state, that this acquisition was a "friendly take-over" as we already for years have a long standing and amicable relationship with the seller, the Ilgner family. We are delighted to have the opportunity to continue the journey of their life's work."*

About Alternative Partners (AP) and APMRF: Alternative Partners is an independent Swiss based investment advisory company founded by Marcel Schnyder and Ivo Holdener. APMRF is the first European on-shore alternative investment fund (AIF) under Liechtenstein law with focus on music royalties investments.

[www.alternative-partners.ch](http://www.alternative-partners.ch)

About ROBA: ROBA Music Publishing is one of the globally leading independent music publishers headquartered in Hamburg (Germany). ROBA offers music administration services for the digital age and puts the requirements and needs of its artists and partners at the centre. With its segments Music Publishing, Label Services and Production Music, ROBA offers a 360 degrees music publishing approach.

[www.roba.com](http://www.roba.com)