

## **AP Music Royalties Fund acquires assets of Barometer Music Royalties Fund I**

Zug/Toronto, April 30<sup>th</sup>, 2021

AP Music Royalties Fund (APMRF), a fully regulated Liechtenstein Alternative Investment Fund acquires all music assets (Catalogue) of Toronto based Barometer Music Royalties Fund I (BMRF I).

The Catalogue comprises of seasoned and diversified publishing and recording assets from various songwriters and artists of different genres and generated c USD 2.3m of revenues in 2020. It inter alia includes assets related to works from Bobby Caldwell (What You Won't Do for Love, Open Your Eyes), LaRoux (Bulletproof, In for the Kill), Jason Derulo (The Other Side), Christina Perri (Human), Boys Like Girls (The Great Escape), The Night Game (Once in a Lifetime, Kids in Love), Sisqo (Thong Song), Fabolous (Into You), Chris Brown (Don't Think They Know), Tupac (Do for Love), Notorious B.I.G (Sky's the Limit), Drew Holcomb & the Neighbors (What Would I Do Without You, American Beauty), Ellie Holcomb (Red Sea Road), Slipknot (Psychosocial, Snuff) and Peter Bradley Adams (A Face like Mine, Between Us). The Catalogue also includes works related to one of the currently most streamed female artists globally.

Andy Gershon and Darren Michaelson, two seasoned music executives, Partners and Co-CIO's of BMRF I are joining Alternative Partners AG, Zug, ensuring continuity and development of APMRF.

“Music royalties offer uncorrelated, attractive, stable and long-term returns and have – mainly driven by technology – a bright future ahead. We are thrilled for having had the opportunity to acquire this unique and broadly diversified Catalogue, which currently generates a yield of c 9%. As this is the first large investment of this recently established on-shore music royalties fund, this sets an attractive and solid return base for our investors, on which we can build on and improve together with PMG Fonds Management, our music management team and our innovative technology partner.” Marcel Schnyder, Co-founder and Partner at Alternative Partners stated.

About Alternative Partners (AP) and APMRF: Alternative Partners is an independent Swiss based investment advisory company founded by Marcel Schnyder and Ivo Holdener. APMRF is the first European on-shore alternative investment fund (AIF) under Liechtenstein law with focus on music royalties investments.

[www.alternative-partners.ch](http://www.alternative-partners.ch)