

AP Music Royalties Fund enters a new market and acquires jointly with Fole Publishing the recording rights catalogues of Albanian artists Elgit Doda and Irkenc Hyka

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AP Music Royalties Fund (APMRF) and Fole Publishing (Fole) have jointly acquired the recording rights catalogues of Albanian artists Elgit Doda and Irkenc Hyka, comprising of more than 100 songs. As part of the transaction, APMRF and Fole entered a strategic cooperation to acquire further high-profile music catalogues in the region.

Elgit Doda is an established Albanian singer, composer and producer who has written numerous songs for himself and well-known Albanian singers such as Luiz Ejlli, Noizy, Alban Skenderaj and Donald & Romeo Veshaj, to name a few. He is best known for his songs “Larg” and “Ku Je”, which both ranked highly in the domestic charts.

Irkenc Hyka is a Kosovo-born singer and songwriter, who started to perform at an early age. Irkenc’s music features traditional Balkan instrumentation which links it to Albanian culture and heritage. Several of Irkenc’s videos on YouTube have achieved view counts of more than 30 million, emphasizing his popularity in the region as well as abroad. Despite his relatively young age, Irkenc has already written and performed more than 50 songs, with the most popular being “Pike te dobet” and “Mezi Pres”.

Ivo Holdener (Alternative Partners): “With the acquisition of the works of Elgit Doda and Irkenc Hyka, we have entered a new market with our AP Music Royalties Fund. The Albanian/Balkan music market has tremendous potential and an enthusiastic following and we are particularly happy to have in Fole Publishing a strong domestic partner alongside us. We would like to thank Elgit and Irkenc for entrusting us with their works and we are looking forward to our continued cooperation with Fole Publishing in this region.”

Gent Osmani (Fole Publishing): “I have known Elgit and Irkenc for years and I am thrilled to have been able to acquire their music catalogues together with APMRF. Both artists are well established in the domestic market and I see an even brighter future ahead for both, further capitalizing on their artistic potential. Together with our partner Alternative Partners, we are looking forward to fully capturing the potential of the works purchased and to acquire further high-profile catalogues in the region”.

About Alternative Partners (AP) and APMRF: Alternative Partners is an independent Swiss based investment advisory company. APMRF is the first European on-shore alternative investment fund (AIF) under Liechtenstein law with focus on music royalties investments.

www.alternative-partners.ch

About Fole Publishing: Fole Publishing is a leading independent music publishing company in the Balkans with its headquarters in Pristina (Kosovo). Fole Publishing is specialized in the professional management and publishing of digital songs and videos with main focus on the Balkan region.

www.folepublishing.com